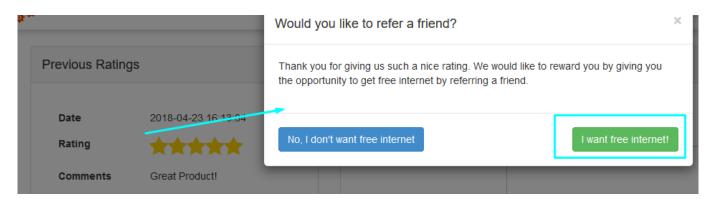


## Webinar: Refer a friend webinar

#### Included in version 1.3.01

When a user gives a 4 or 5 star rating for the first time, they will be directed to the Refer a Friend pop up.



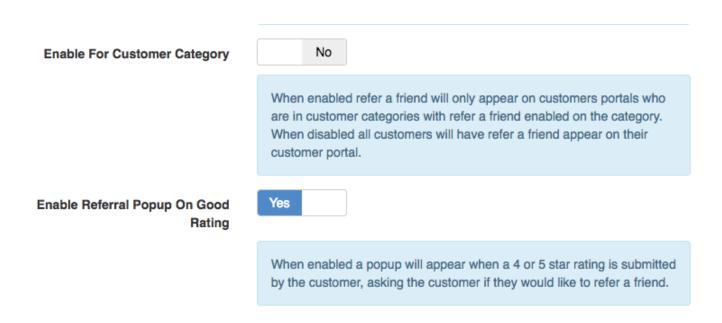
Before customers who give good ratings can get the popup to refer a friend, it will need to be set up in one of the two ways:

# **Option 1:**

Go to Sales - Sales Settings - Marketing settings

If "Enable for Customer Category" is set to No, all customers who submit good ratings will have the option to refer a friend.





# **Option 2:**

Go to Sales - Sales Settings - Marketing settings

If "Enable for Customer Category" is set to Yes, only customers who belong to customer groups with Refer a Friend enabled, will have the option to refer a friend if they submit good ratings.



#### **Enable For Customer Category**

Yes

When enabled refer a friend will only appear on customers portals who are in customer categories with refer a friend enabled on the category. When disabled all customers will have refer a friend appear on their customer portal.

## **Enable Referral Popup On Good** Rating



When enabled a popup will appear when a 4 or 5 star rating is submitted by the customer, asking the customer if they would like to refer a friend.

## **Auto Enable For Customer Category On Good Rating**



When Enable For Customer Category is checked, it will automatically add customers who submit good ratings to the customer category selected below.