

# How to set up Mailbox Scraping and **Mailbox Scraping Rules**

Webinar: Mailbox Rules and Scraping

#### 1. Introduction

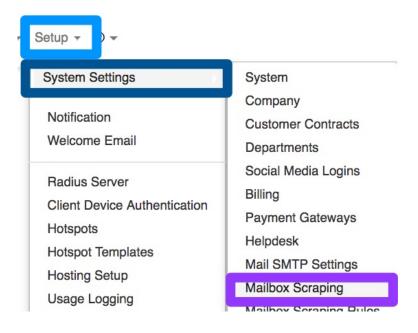
This feature allows you to capture client emails to your company email address (example: support, accounts or sales mailbox's) and either generate a helpdesk ticket or generate a sales lead. Mailbox Rules are set up to take specific action on certain Email Addresses and Email Subject Lines.

**Important:** If a Sales Lead or Helpdesk Ticket is generated it sends out a notification to let the receiver know about the action. If the receiving mailbox has an autoreply set up or a similar helpdesk ticket system and sends out reply notifications it could cause back and forth emails to be sent and resulting in multiple tickets being opened. To prevent this you will have to add a Mailbox Scraping Rule for the mailbox the auto replies are originating from.

#### 2. Mailboxes

To find your mailbox(es), go to "Setup" - "System Settings" and then click on the "Mailbox Scraping" option.





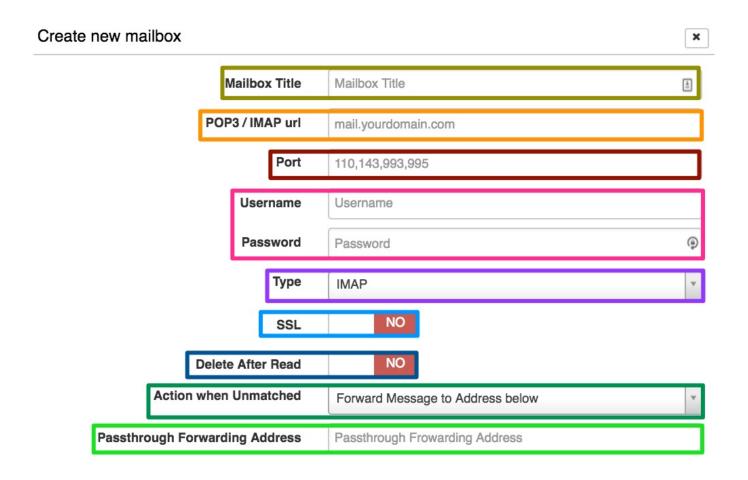
On the following screen, you will be able to **add** new mailboxes, view a **list** of all mailboxes and edit or delete existing mailboxes.





#### 2.1. Add a Mailbox

Click on the "Add Mailbox" button and then complete your mailbox details.





**Yellow:** Here, you will give your mailbox a name i.e. Supports, Accounts or Sales etc. This is where you add in the POP3 or IMAP URL that your mail server uses. **Orange:** Red: This is where you specify the port that is used to log into the mailbox.

In this section, you will need to add the:

• This is the username for your mailbox (example: <a href="mailto:support@mail.com">support@mail.com</a>) Pink:

• This is where you type in the password for the mailbox.

Here you will specify the type of protocol your mailbox will use. **Purple:** 

In this section, you will specify if your mailbox uses SSL or not.

Note that the ports will differ depending on if SSL is switched on or not. (Usually: POP3 with SSL: 110 | **Light Blue:** 

POP3 without SSL: 995 | IMAP with SSL 993 | IMAP without SSL: 143).

This is where you specify if it should remove the emails from the Mailbox itself. Note that it will still be on **Dark Blue:** 

HeroTill as a Ticket or Sales Lead but it will be removed in the inbox itself.

This is where you specify what you want the system to do if the email does not exist on HeroTill for a

customer. There are four options to choose from:

· Forward Message to Address below Dark Green: • Ignore the Message

• Create a Ticket with no Customer assigned

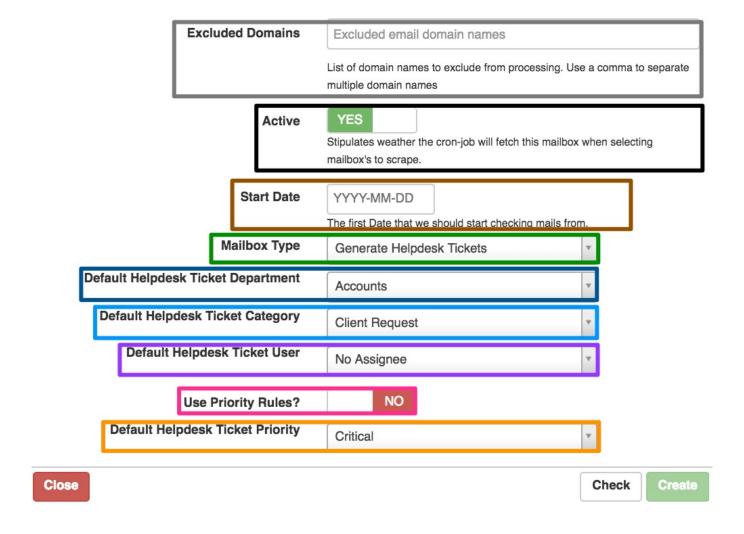
• Delete the Message

**Light Green:** This is where you can specify an email address that HeroTill will forward the mail to.











Grey:

This is where you specify the list of domain names to exclude from processing. Use a comma to separate

multiple domain names

This is where you specify if the Mailbox will process incoming mail (Stipulates weather the cronjob will Black:

fetch this mailbox when selecting mailbox's to scrape).

**Brown:** This is the first Date that we should start checking emails from.

This is where you select what you want the mailbox to generate. Options are:

Green: • Generate Helpdesk Tickets

· Generate Sales Leads

This is where you specify the default helpdesk department for the mailbox. Note that the Helpdesk should **Dark Blue:** 

be set up on HeroTill for any Mailbox Type. Click **here** for a guide on how to set up the Helpdesk Module.

This is where you specify the default ticket category. Note that the Helpdesk should be set up on HeroTill **Light Blue:** for any Mailbox Type. Click **here** for a guide on how to set up the Helpdesk Module.

This is where you specify the default Admin User. If the Mailbox is set up to generate helpdesk tickets it will

**Purple:** automatically assign the ticket to the specified admin user. If the Mailbox is set up to generate Sales Leads

it will automatically assign the ticket to the specified admin user.

This is where you set the default ticket priority on the mailbox. Default is:

Normal

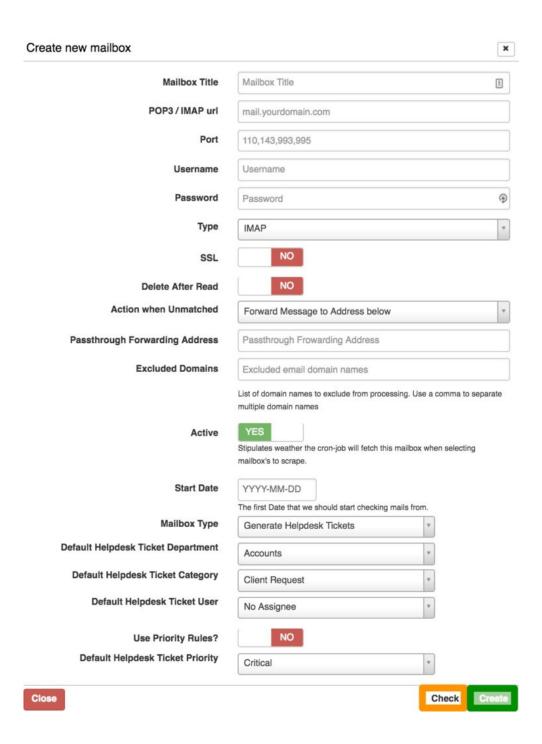
Pink: • Low • High

· Critical

This is where you can specify an email address that HeroTill will forward the mail to. **Orange:** 

After adding all the mailbox details, click on the "Check" button.





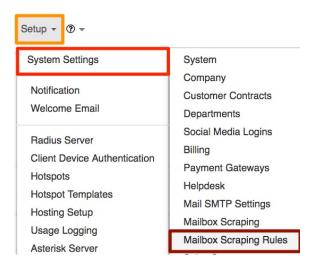


If the mailbox test is successful, then you will be able to click on the "Create" button.

## 3. Mailbox Rules

To find a list of all your mailbox rules, or to create new mailbox rules, go to "Setup" -"System Settings" and then click on the "Mailbox Scraping Rules" option.



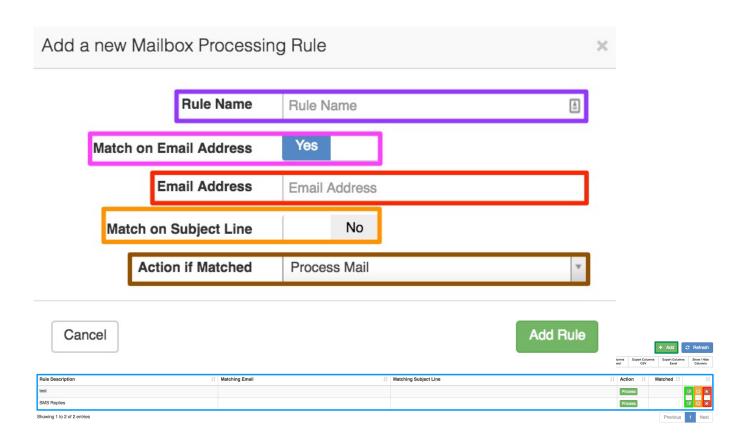


On the following screen, you will be able to add new mailboxes, view a list of all mailboxes and edit, disable or delete existing mailbox scraping rules.



#### 3.1. Add a Mailbox

To add a mailbox, click on the "Add Mailbox" button and then complete all the mailbox rule details.





Purple: This is where you add a name for your rule.

Pink: In this section, you specify whether or not is should be matched on an email address.

Here you can specify which email address the rule should take action on. Please note that this will only Red:

show if you have "Match on Email Address" marked as "Yes".

In this section, you will be able to specify the subject line for the tule to take action on. Please note that **Orange:** 

this will show if you have "Match on Email Address" marked as "Yes".

Here you will need to specify which action should take place if the mail matched on the Email Address or

the Subject Line. The different actions are:

• Process Mail

• Forward Mail **Brown:** 

• Ignore Mail

• Delete Mail

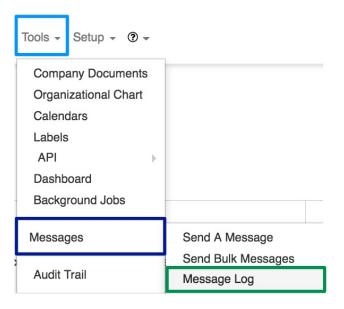
If you have selected Forward Mail it will as you to specify a Forwarding Email Address.

After adding all the details, click on the "Add Rule" button.

# 4. Message Log

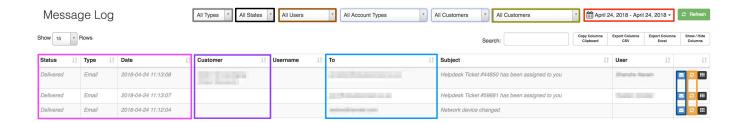
The message log refers to all message that have been sent from HeroTill. To find the message log, go to "Tools" - "Messages" and then click on the "Message Log" option.





You will now see the following page:



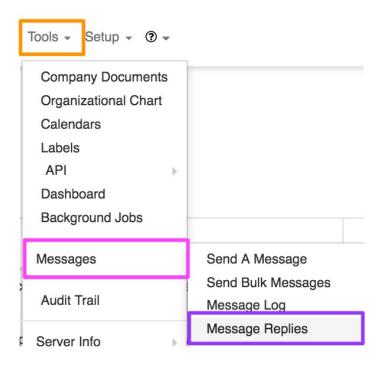


On this screen, you will be able to see the message type, status and date as well as the customer or email address the mail has been sent to. You can also filter your list to see only certain message types, different states such as delivered or failed, messages sent from specific **admin users** or to view all messages sent to a specific **customer** or to view messages sent in a certain **time frame**. You will also be able to **view** the message that has been sent to the customer or **resend** the message if need be.

### 5. Message Replies

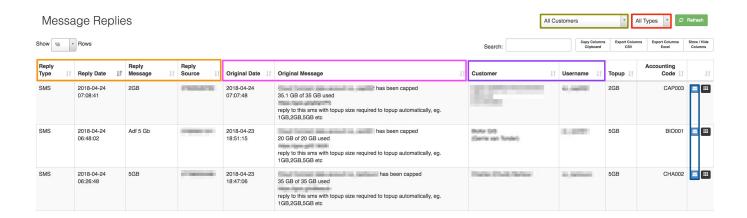
To view a list of all message replies, go to "Tools" - "Messages" and then click on the "Message Replies" option.





You will now see the following screen:



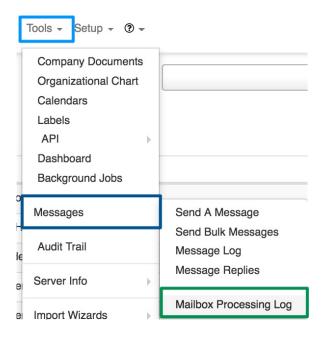


On this screen, you will be able to view the reply details, the original message details and the customer details. You will also be able to filter the list to view certain message types, view all messages sent from a specific customer or view the messages sent.

## 6. View Mailbox Processing Log

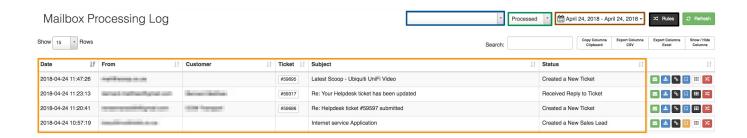
The Mailbox Processing Log refers to all incoming messages. To view this log, go to "Tools" - "Messages" and then click on the "Mailbox Processing Log option.





You will now see the following page:





From this screen, you will be able to see the **message details** as well as filter the list for specific **customers**, message **states** or view all messages in a specific **time frame**.

The buttons found on the right-hand side of the screen has the following functions:

